jaama

Jaama

Since 2004, Jaama has been providing innovative and class-leading asset management software to a wide range of fleet car, van, truck, plant and leasing businesses.

Jaama's Key2 platform collectively manages over 1.45m fleet vehicles.

A significant proportion of Jaama's revenue is continually invested back into its business to ensure that its systems are always cutting edge. Customers automatically receive a free software upgrade every six months to guarantee they are always using the most up-to-date version of Key2.

Jaama recently announced the acquisition of the company by a group of entrepreneurial investors that recognise the value of the business in terms of its people, products and customers.

The new owners focus is very much on 'business as usual'. However, there's the added benefit of gaining a wealth of experience in growing a business, that will really help drive Jaama's continued growth plan over the coming years.

HIGHLY RECOMMENDED

Key2

Key2 is a totally integrated asset management solution, covering all aspects of owning, leasing, hiring, maintaining and disposing of cars, vans, commercial vehicles, plant, and other asset-related equipment.

Key2 collects lots of information from different sources, which is then presented in a way that enables businesses to strategically analyse their fleet, and identify opportunities to increase efficiency and reduce operating costs, all while providing robust driver and vehicle compliance management.

Key2 seamlessly interfaces with other systems (eg: HR and Finance, DVLA, DVSA, HMRC, FORS and fuel card providers), ensuring all vehicle and driver data is stored in a single location. This provides a comprehensive and consolidated view of data across the entire fleet.

Jaama has recently launched Key2 QuickStart, which has been specifically designed for sub-100 car and commercial fleets, to automate their assets and optimise costs, compliance and safety.

FACT FILE

- Key2 powers over 150 fleets in the UK and Europe ● Six-monthly software updates come free with Key2
- Key2 manages 1.45m+ assets, including cars, vans, trucks and plant ● Jaama employs over 120 colleagues
- Many of the biggest fleets and brands in the UK use Key2 software ● ISO27001 and ISO9001 accredited
- 20 years of experience working with fleets in 2024 ● Jaama is a Microsoft Gold Development Partner
- Jaama has the largest UK-based development team in the sector ● Injection of investment and expertise