

SMR and Vehicle Conversions

This hugely-important sector in the fleet ecosystem accounts for five of the top trusted brands

Vehicle Service, Maintenance and Repair (SMR), along with vehicle conversions, are critical components in managing an efficient and reliable fleet.

SMR encompasses regular servicing, preventative maintenance and necessary repairs, to ensure vehicles remain in optimal condition, minimising costly downtime. This not only enhances the safety and reliability of the fleet, but also extends the lifespan of the vehicles, reducing the overall operational costs.

Well-maintained vehicles which suffer fewer breakdowns and the ensuing delays, also lead to better customer experiences.

Vehicle conversions involve modifying vehicles to meet specific business needs. This might include adding specialised equipment, such as



refrigeration units, lifting equipment or fitting vehicles with bespoke storage solutions. Adapting vehicles for accessibility also falls into this category. Conversions enable businesses to tailor their fleets to their exact requirements, improving operational efficiency and productivity.

Both SMR and conversions contribute to faster working, minimised downtime and fewer delays.

Investing in these services ensures that fleets are always ready to meet the demands of business operations, leading to improved staff and customer satisfaction and a more streamlined workflow.

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Bri-Stor Systems

For 40 years, Bri-Stor Systems has been the trusted conversion partner for some of the UK's largest fleets. Providing a holistic service, we transform light commercial vehicles into practical, hard-working tools. With the entire manufacturing process under one roof, customers can single-source various bespoke racking, shelving and cupboard units, supplemented by an extensive catalogue of third-party specialist equipment. We also provide in-house vehicle graphics services, plus damage repair, de-fleet refurbishment and recycling and kitting, where new-starters can drive away a fully-stocked vehicle. www.bri-stor.co.uk



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